

OBJECTIVES: To enable the students to acquire the awareness on the various aspects of Medium and Small scale Industries.

MODULE – I: Small and Medium Enterprises: Significance in Indian economy, Problems and the steps taken by the Government to tackle their problems, Role of Government in promoting Small and Medium Enterprises, Financial aids provided to develop the backward areas. (case study)

MODULE – II: Project Formulation: Project identification and formulation, feasibility study, Project report preparation, location of units, Industrial estates and the role of KIABD, TEKSOC and registration with DIC. (Case study)

MODULE – III: Management Functions in Small and Medium Enterprises: Finance function- capital estimation, sources of finance-subsidies and incentives, venture capital-marketing and human resource management. (Case study)

MODULE – IV: Sickness in small and medium enterprises: Conditions of sickness, causes of sickness, prevention of sickness, remedial measures for sickness. (Case study)

MODULE – V: Ancillary industries, rural industries and artisans – role of SIDO,SSIDC,SISI,DIC-prospects for small scale industries. (Case study)

REFERENCES:

1. C.S.V. Murthy, Small scale industries and Entrepreneurial development Himalaya Publishing House
2. Vasant Desai, Management of SSI, Himalaya Publishing House
3. Vasant Desai, Small Scale Industries and Entrepreneurship, Himalaya Publishing House
4. S.S.Khanka, Entrepreneurial development, Sultan Chand & Co Ltd